

## HBCU CHIPS Network Conference & Career Fair

### Integrated Sponsorship & Vendor Package Options

Conference Sponsorship Level	Cost	Benefits	Career Fair Vendor Package Discount
<b>Gold Industry</b>	\$10,000	Two free conference registrations; Prime logo placement (virtual & print); <b><i>Sponsor of conference reception;</i></b> <b><i>Sponsor of Student Achievement in Microelectronics Award;</i></b> Industry profile in Conference App; Promotion as Gold sponsor on website; Branded materials in grab bag	50% off any Vendor Package
<b>Silver Industry</b>	\$5,000	One free conference registration; Logo on website and in print; Industry profile in Conference App; Promotion as Silver sponsor on website; Branded materials in grab bag	35% off any Vendor Package
<b>Bronze Industry</b>	\$2,500	One free conference registration; Logo on website and in print; Industry profile in Conference App; Promotion as Bronze sponsor on website; Branded materials in grab bag	20% off any Vendor Package
<b>Non-HBCU Academic</b>	\$2,000	One free conference registration; Logo on website and in print; Institution profile in Conference App; Promotion as Academic sponsor on website; Branded materials in grab bag	10% off any Vendor Package
<b>HBCU Network Member Academic</b>	\$1,000	One free conference registration; Logo on website and in print; Institution profile in Conference App; Promotion as Academic sponsor on website; Branded materials in grab bag	20% off any Vendor Package

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### Career Fair Vendor Packages (Standalone Sponsorship)

Feature / Benefit	Bronze – \$500	Silver – \$750	Gold – \$1,000
Exhibit Table	One 6-foot table + 2 chairs	One 6-foot table + 2 chairs	<b>Double-size exhibit space (two tables)</b>
Representatives Included	2 reps (Add'l rep \$75/each)	3 reps (Add'l rep \$75/each)	4 reps (Add'l rep \$75/each)
Meals	Breakfast & lunch for all reps	Breakfast & lunch for all reps	Breakfast & lunch for all reps
Wi-Fi & Power Access	✓	✓	✓
Company Name/Logo in Program & Website	✓	✓	✓
Company Name/Logo on Event Signage	✓	✓	✓
Student Resume Book (Digital)	✓	✓	✓
Onsite Support	✓	✓	✓
Parking			Up to 2 complimentary parking spaces
Conference App Profile	✓	✓	<b>✓ + Complimentary ad in app</b>
Booth Location	Standard	Premium (high-traffic area)	Premium + Double booth

\*Complimentary parking is for Gold Level Career Fair sponsors only (limited spaces). Complimentary parking is for the Academy of Medicine parking lot, not the Renaissance Hotel.

## **Directions for sending sponsorship funds**

**Payment By Check:** Please make your donation payable to the Georgia Tech Foundation, Inc. with "HBCU CHIPS" written on the memo line or the check stub. Please send your check to: Georgia Tech Foundation, Inc. 760 Spring Street, NW, Suite 400 Atlanta, GA 30308.

**Payment By Credit Card:**

- To make an online gift, please go to <https://www.givecampus.com/campaigns/46972/donations/new>
- Under Designation box select "Make a special gift to Georgia Tech (write in your preference)"
- Enter: "554F384 / HBCU CHIPS Support"
- Enter other information as you normally would

If you have any questions or experience any issues, please email Taiesha Smith at [taiesha.smith@gatech.edu](mailto:taiesha.smith@gatech.edu)